KeeeX helps to trace the works of art !

« A work of art that did not begin in emotion is not art. »
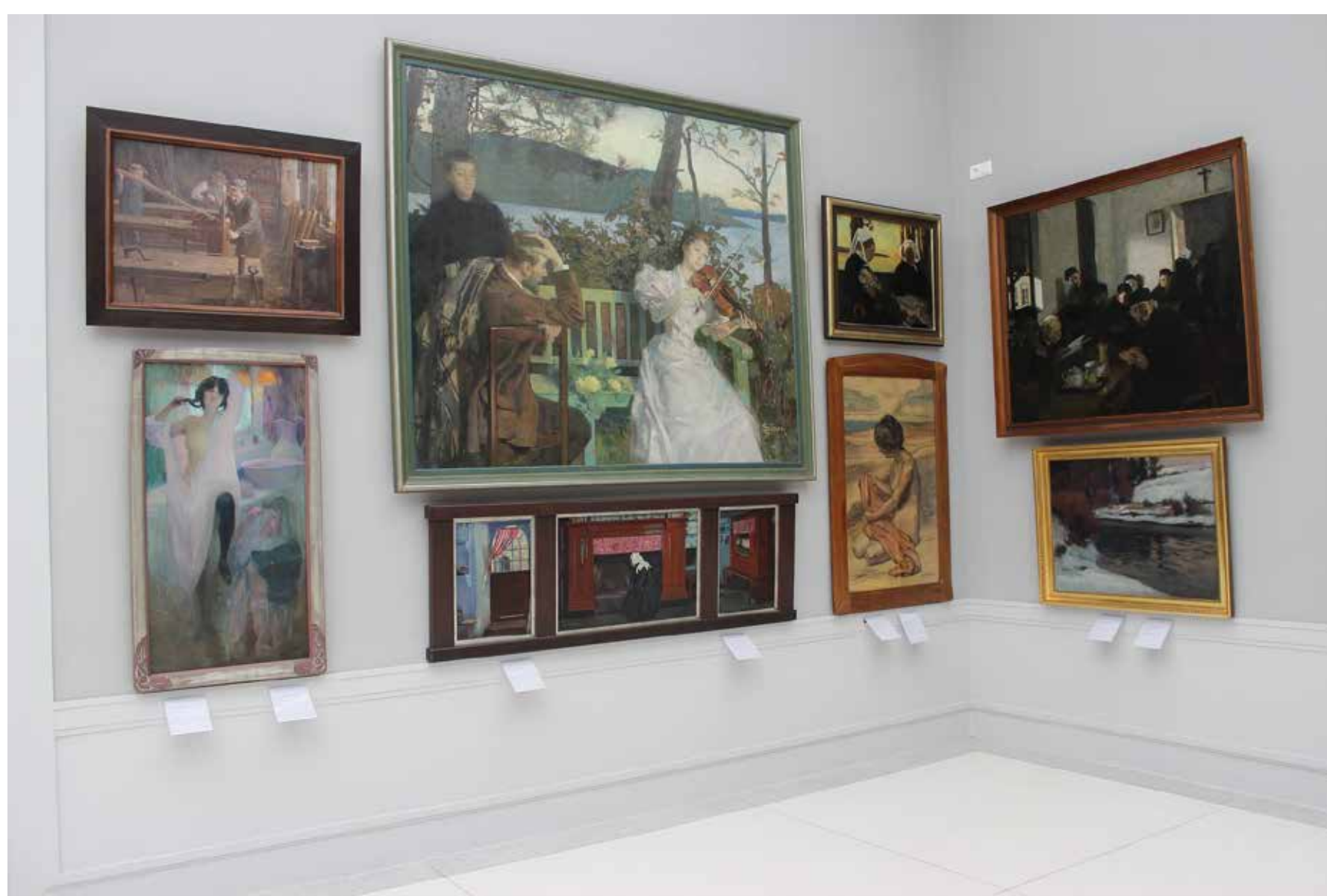*Paul Cézanne*

Who ?

Created in 2020, Eunomart was born from the desire to accompany art professionals in a context of transition linked to a sector that is increasingly regulated, digitised, mediatised and forced to adapt to change.

Initial problem ?

Eunomart approached us with a simple problem:

How can be made possible the traceability and KYC management of works of art

Solution ?

KeeeX proposed to Eunomart its traceability solution KeeeX Stories to make this project possible.

KeeeX has notably developed :
- a back office allowing the user to create the passport of a work of art and to provide information about its characteristics, to enter identity information for a good KYC management and to declare a transaction.

- a mobile application that allows to view and know all the information concerning the works of art exhibited, put up for sale, bought or lent by flash of a QRCode or by entering a unique identifier, as well as to make a status report.
The readable information concerns in particular traceability (copyright, story telling of a work of art) and transfer actions (sale, sale mandate, temporary loan, transport and transfer of ownership).

KeeeX technology guarantees that the data present in each traceability chain are authentic, identifiable, not falsified, permanently locked and verifiable.

Value proposition ?

With our traceability solution, Eunomart brings on the one hand a security and a total transparency on the elements corresponding to a work of art and on the details relating to its entire history.

On the other hand, it allows the detection of counterfeiting and enables the secure development of a second market.

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