



Keeex allows to prove the condition of goods !

Who ?

With more than 100 years of experience, Derudder is a transport architect and a designer of innovative and digital solutions.

Derudder has become a specialist in certain specific logistics sectors: food & beverages, steel & iron industry, publishing houses, West Africa export, contractual logistics, etc...

As a customs expert, it operates on all types of merchandise, particularly the most delicate ones, and ensures customs declarations and sanitary passage in all ports and airports in France.

Initial problem ?

Derudder approached us with a simple problem :

How to provide in real-time photos with legal value to its customers via its "MyRudder" space?



Solution ?

Keeex proposed to Derudder its Photo Proof Pro solution, involving a back office and a mobile application.

The back office allows users management (generation of a new client, access permission, tags and metadata integrated in the photos), access to statistics, generation of a QR code/link to connect to the mobile application as well as the possibility to verify the authenticity of the photos/videos taken.

The mobile application allows the end user (clerk) to carry out a goods recognition or a customs visit. The processes are studied upstream and custom-made.

The clerks focus on taking photos. Each photos taken by Photo Proof Pro includes proof of integrity, identity, timestamp, geolocation and existence on the Bitcoin blockchain, providing additional insurance value.

Photos are automatically transmitted to the "MyRudder" environment in real time. Each file is linked to the file history and can be consulted by the client.

Value proposition ?

Thanks to our solution, Derudder offers a new and innovative service of real-time visualisation of "Recognition of goods" and "Customs declaration" information from its "MyRudder" platform.

The processing of files by Keeex technology coupled with the Bitcoin blockchain, allows to demonstrate in a safe and secure way the state of good at a given time and place, thus providing an additional guarantee.



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