



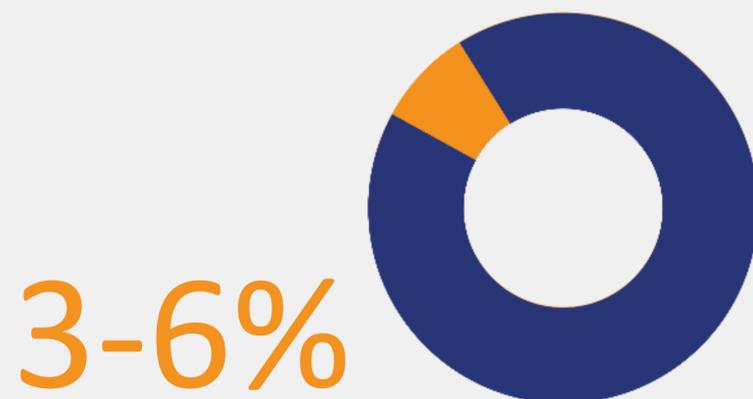
PRESS KIT DECEMBER 2016

PRESS CONTACT

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THE MARKET OF FRAUD AND CYBERCRIME IS **HUGE**

What is cyber-crime ?



Official identity documents based on fake documents (French Gov.)



1,8 bn

Copyright conflicts regarding the 1.8 bn photos published each day on the web (Meeker report)

a z e r t y |

FAIL

Lax password security



€290 bn

Worldwide cybercrime market (Interpol)

WHAT IS **BLOCKCHAIN** ?

HOW IT WORKS ?

HASH

A hash is a mathematical function that takes an arbitrary input value and generates a fixed output value.

The file allows to find the hash but not the opposite.

Bob fsd64g823873hdh6t6ggd55gdosjdkj6544577fdg

Bob ? 00sf7ccs435672373gj6s79hh7gs5fs33gsk66jls9l04

The hash is the proof of integrity of a document. KeeX transforms a document's hash in an unique and pronounceable name for easy indexations and searches :

Bob ? xufos-ridas-tofur-binum-cygal-kiloz-muric-fumix

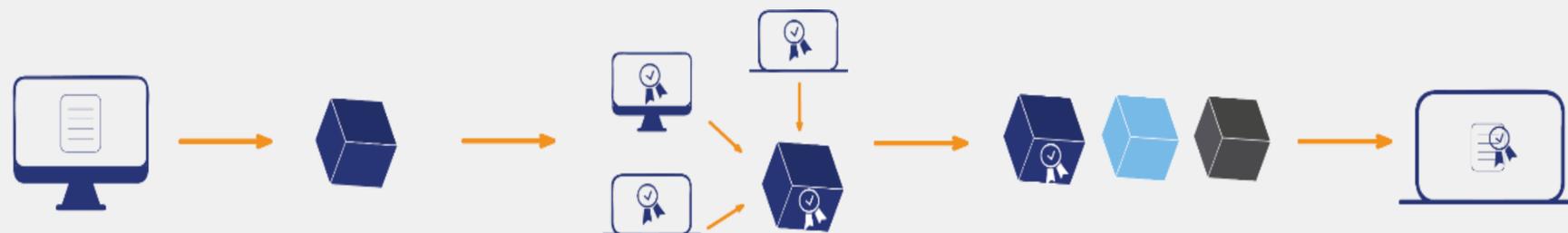
You can't store documents on a Blockchain. KeeX stores the hash of document as transaction's data on the Bitcoin Blockchain.

BLOCKCHAIN

Blockchain is a distributed and secured ledger that contains the history of all exchanges since its creation. It is shared between its various users called nodes, without any third party, which allows everyone to access transactions.

Each transaction is recorded in blocks and each block are linked to the previous one. Block's transactions are immutable ; to modify one of them, you would need to change all blocks validated after.

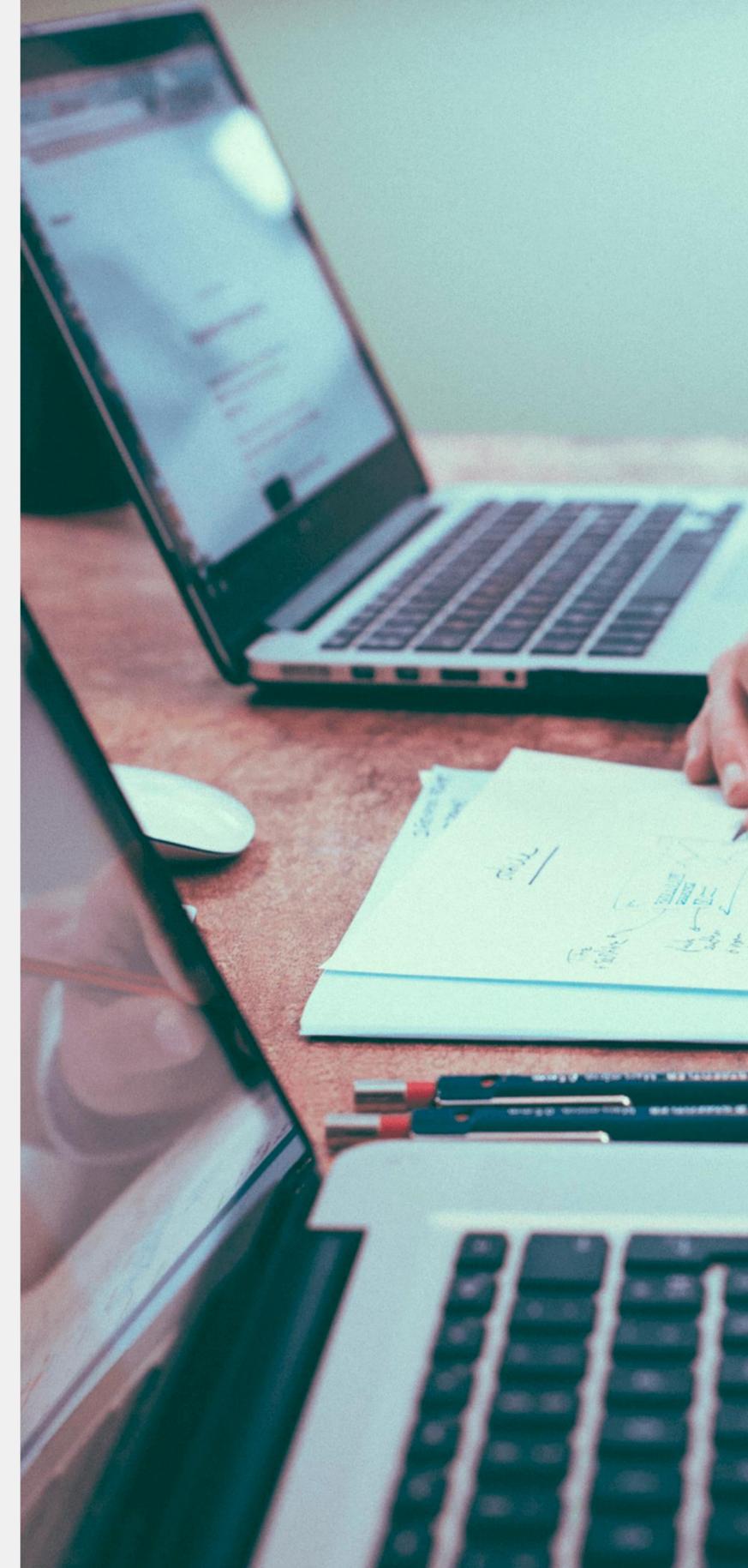
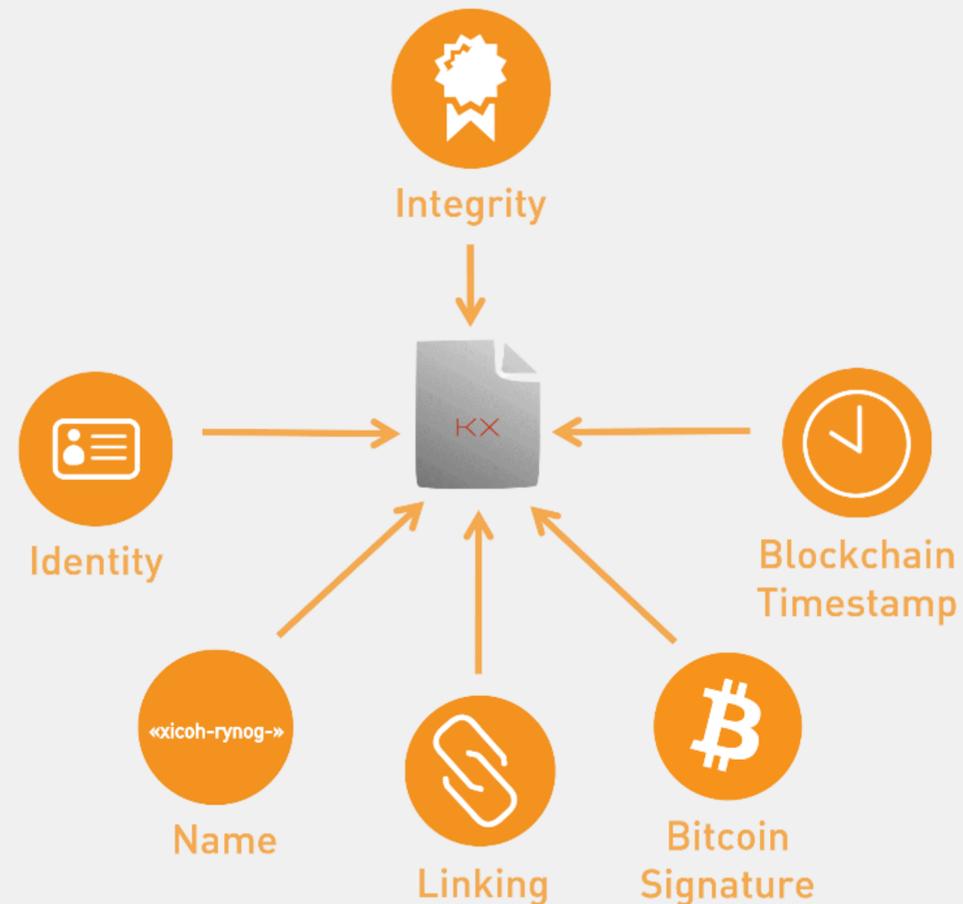
Blockchain is based on cryptography and digital signatures to prove identity, authenticity. Some nodes called miners work for validating transactions ; the crypto currency is the incentive to participate in the system, validate transactions and secure the digital ledger.



KEEEX EMBEDS TRUST INSIDE DOCUMENTS

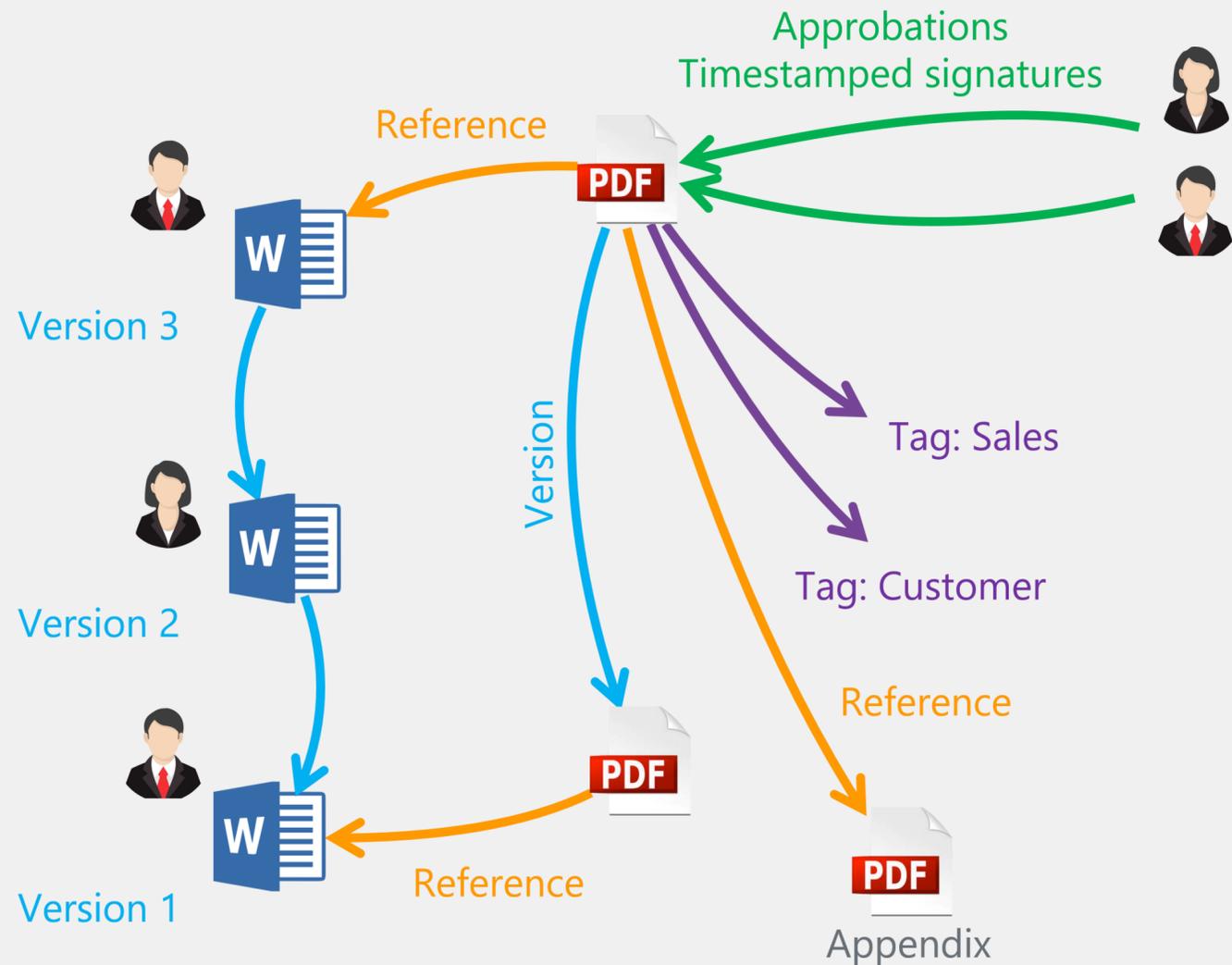
We offer **fully operational** blockchain solutions for securing, signing, chaining, sharing and timestamping any kind of document or data **with no alteration** (+250 formats).

Our patented technology embeds within every file a **unique proof of integrity**, used as a pronounceable name, and more indexable metadata (description, copyright, signature, timestamp, links to other files...).



WE CREATE A **BLOCKCHAIN** OF DOCUMENTS

KeeX uses a **Blockchain architecture for documents**. Comment, tag, signature, contact, channel are also considered as document. Our unique technology allows you to create links between files, **all embedded**.



B2B & B2C SOLUTIONS TO SIGN, SECURE AND CERTIFY YOUR DATA

Photo Proof



The Blockchain Camera
App

B2B - B2C - B2B2C

KeeX Core



Our Technology in
your IT System

B2B

KeeX ChatOps



Probative & Secure
Collaboration

B2B - B2C - B2B2C

Photo Proof® by KeeeX

YOUR PERSONAL BAILIFF IN YOUR POCKET

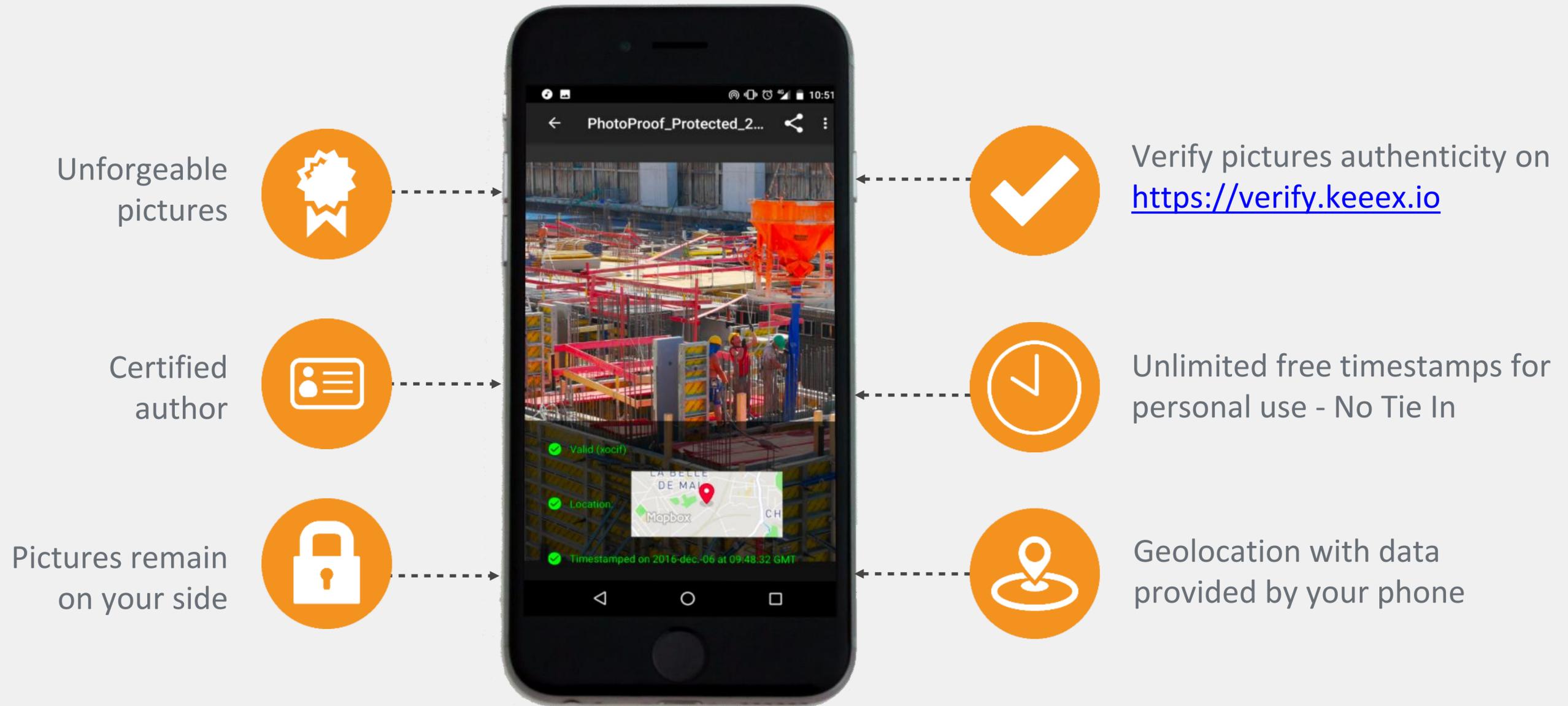


Photo Proof® by KeeeX takes pictures, **embeds an immutable proof of integrity**, geolocates and timestamps them on the Bitcoin Blockchain. Photos stay on your device, verifying **integrity and authenticity** is easy, without a third party.

- Inventory (automobile, real estate, furniture)
- Insurance or logistics claim statement, accident report, design defect
- Proof of presence or event on a given date and place
- Probative pictures of your receipts and bills for warranty
- Proof of property (jewels, furniture, valuable items)
- Proof of existence, copyright for artists
- Maintenance sheet management



PROVE WHAT MATTERS TO YOU !



KeeX ChatOps

WORK AND COLLABORATE WITH TRUST

KeeX ChatOps is an **agile and ultra-secure** software that leaves data on your side. Our app allows you to **sign and timestamp** each exchange, comment and document on the Bitcoin Blockchain to **prove the existence and integrity** of the file.

We **secure and encrypt** exchanges from beginning to end. We give each file a **unique, pronounceable and indexable name** to easily search your documents (computer, database, search engine...) and to be sure to work on the good one !

- Collaborate with trust in your intra/inter-enterprise processes
- Use semantic search to find documents, comments, tags
- Be sure to be on the last version, co-workers are informed when you are creating a new one
- Our Blockchain of documents technology allows you to link documents with pictures, projects and others documents
- Digitally sign, approve and timestamp documents and exchanges on the Bitcoin Blockchain to prove integrity and authenticity of your files
- Organize and follow the progress of your tasks and events



KeeX Core

SIGN, SECURE AND TRACE YOUR PROCESSES

KeeX Core is the implementation of our technology in **your IT System** or back office. It allows you to **sign, certify and secure** your business processes and easily verify integrity and authenticity for traceability requirements. Your **proof record** (integrity, identity, multi-signatures & date) is embedded in your data.

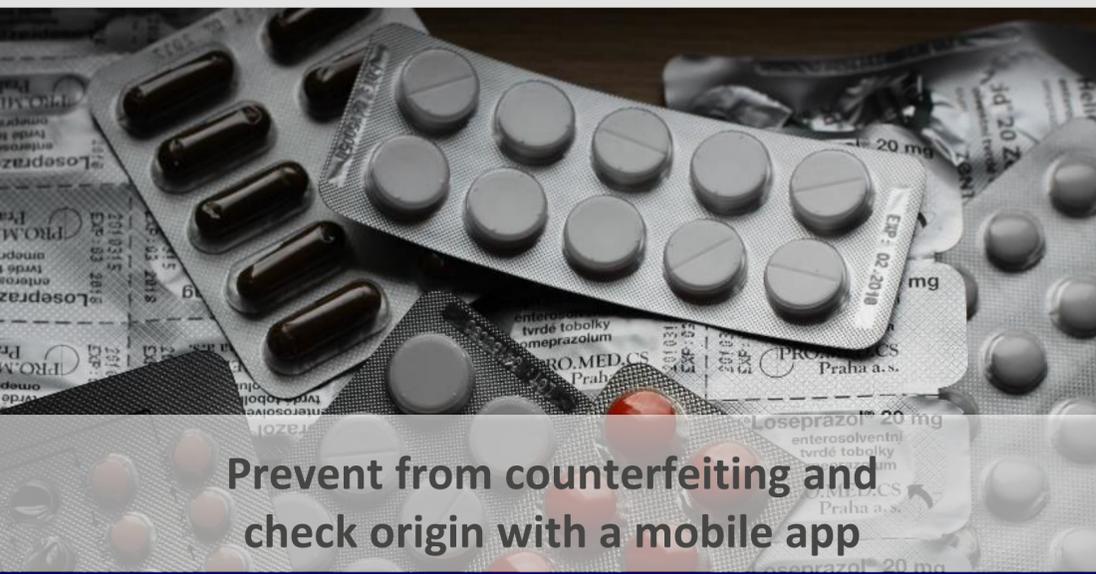
- Full automatic or back office processing : bills, scans, payroll, diplomas, supply chain approvals, orders, invoices, acknowledgments of receipt...)
- Free end user audit from a zero leak web page (<https://verify.keeex.io>)
- Proof records are made available to all parties and simply auditable



Certify & trace your logistics processes



Approve, sign and certify documents in your IT System



Prevent from counterfeiting and check origin with a mobile app



Secure data and store IoT transactions

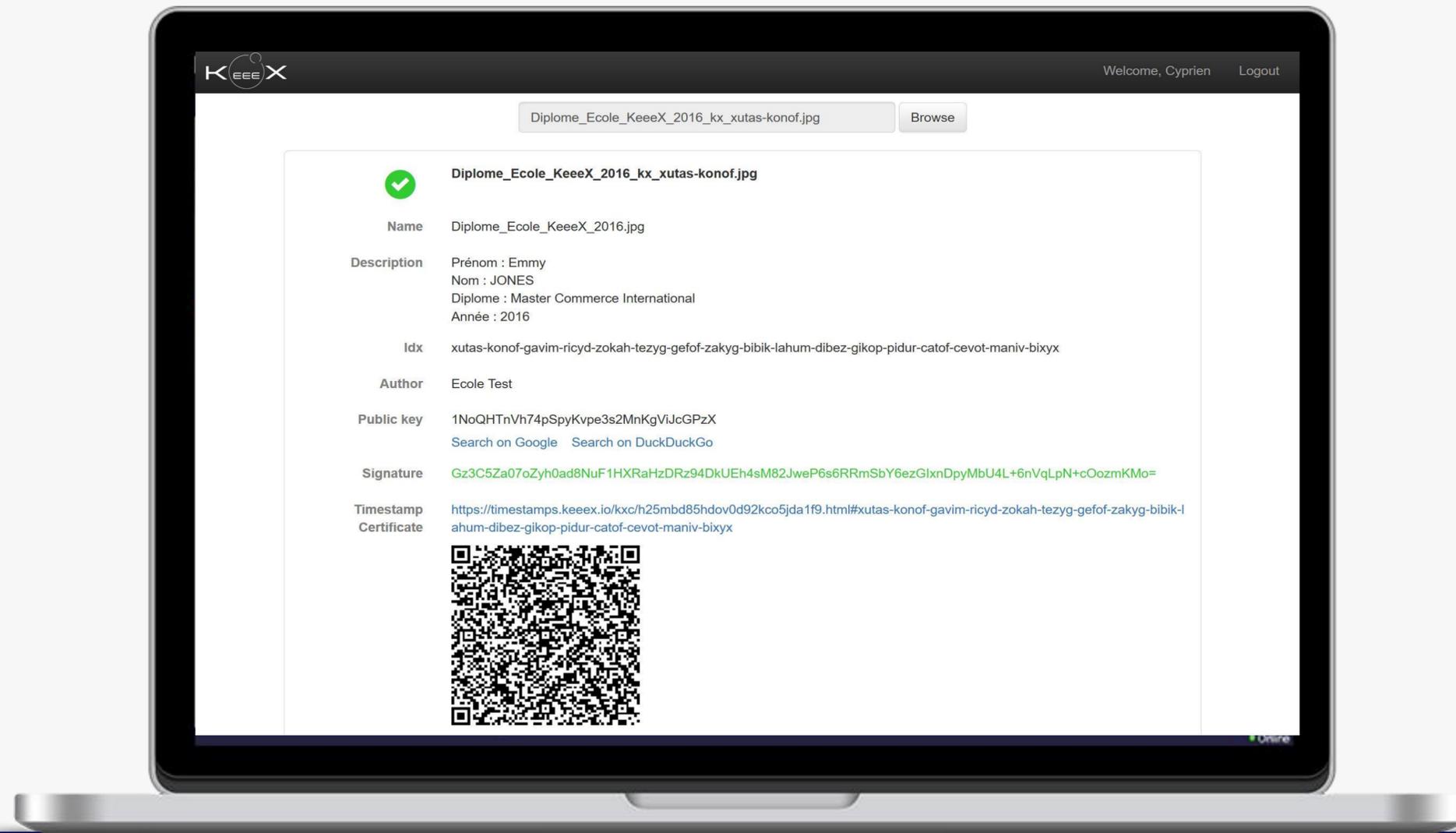


No infrastructure, available for On Premises

EASY DOCUMENTS VERIFICATION

All keeexed documents can be **easily verified** in our app or on our verification web page <https://verify.keeex.io> (files processed locally). It allows recruiters for example to verify diplomas in one click.

We also provide a timestamp explorer : <https://timestamps.keeex.io>



A FEW FIGURES

- Project started in **2012**
- Founded in **2014**
- **2** International patents
- **8** employees
- **4230** timestamped documents on the Bitcoin Blockchain
- **9** exhibition events in 2016

OUR TEAM



AWARDS



- Sole Blockchain startup in Eureka Park - CES 2017 Las Vegas
- World Smart Week 2015 Award in e-ID & Cybersecurity
- Grand Prix National Entreprise Numérique 2015 - France Entreprise Digital
- CLUSIR PACA Security Innovation Award - TopTIC 2016
- GOLD NET GUARD Security Certificate - Bug Bounty Zone
- Alliancy le Mag : 50 actors in Cybersecurity to follow
- Finalist at EIT Digital IDEA CHALLENGE 2015
- Most Innovative Company 2014 « Security & e-ID » - Pole SCS

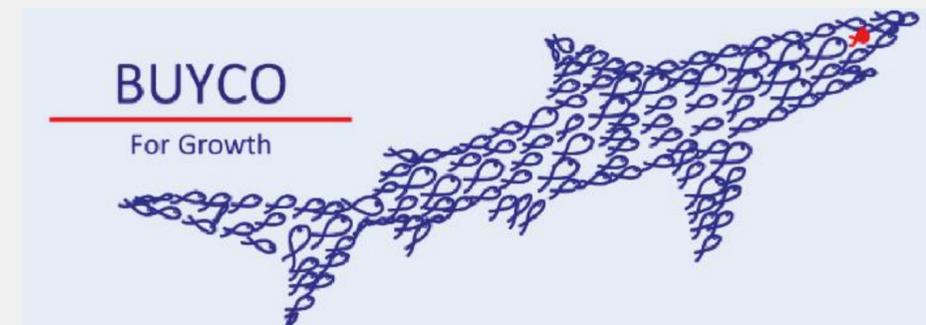
THEY **TALK** ABOUT US

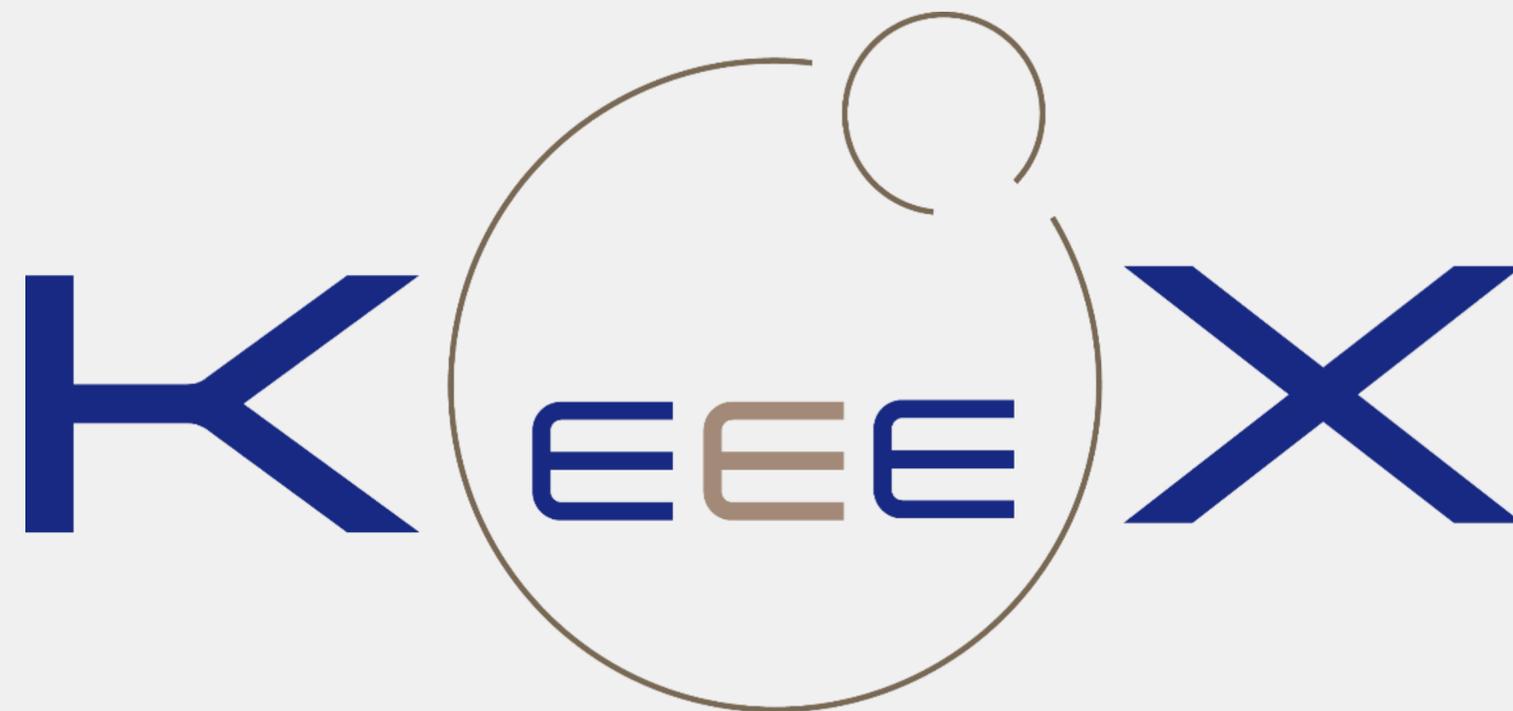
“ KeeeX **revolutionizes** the world of digital collaboration ”

Capital



THEY TRUST US





BLOCKCHAIN TRUST SOLUTIONS

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